
SPONSORSHIP PROPOSAL

Stars Night Awards 2025



Prepared By:

2025

ABOUT

Wyspa TV is a dynamically growing, independent media project based in the United Kingdom.

Our mission is to create valuable content with a social, cultural, and educational focus to integrate the emigrant community and promote a positive image of Poles abroad.

We operate in the spirit of multiculturalism, embracing the diversity of communities and nationalities with whom we collaborate to produce programs, events, and social campaigns.

As a media platform, we also provide opportunities to develop young talents by offering journalism, media, and creative disciplines students a space to gain practical experience through internships, volunteering, and active participation in television productions.



Vision

Stars Night Awards is an event born out of the need to create a space where the spotlight shines on truly valuable individuals and initiatives.

Our vision is to showcase authentic stories and actions that – although often quiet and lacking media attention – have a tangible impact on their surroundings, including on an international scale.

We aim to build bridges between those who inspire and those who seek inspiration.

We believe that a person's worth is not measured by popularity but by the number of hearts they can touch and the ideas they leave behind.

The Gala symbolises the belief that accurate recognition comes from authenticity, not self-promotion.

Mission

- Our mission is to promote attitudes that unite rather than divide. That's why Stars Night Awards statuettes are awarded free of charge – they cannot be bought or obtained by request. They are granted exclusively to individuals the jury selects for their genuine actions and social impact.
- At the same time, we sincerely care that every participant feels appreciated regardless of the outcome. Those who do not receive the leading award are presented with elegant certificates of participation as a sign of recognition and gratitude for their presence and commitment. We ensure visibility for every nominee and company during the event's promotion.
- Collaboration with us offers a real opportunity for increased recognition, professional promotion, and access to new audiences. The value of this event is felt by everyone who chooses to be part of it – as a participant, partner, or ambassador.

About the Event

Stars Night Awards is a unique gala organized by Golden Rule Ltd / Wyspa TV, dedicated to honouring individuals who make a genuine impact – locally and internationally.

This event creates a meaningful space for leaders, creators, community activists, and people of culture and business who act with passion and integrity.

The statuettes are awarded free of charge, based solely on authentic contributions – they cannot be purchased.

Regardless of the final result, every nominee receives an elegant participation certificate as a sign of appreciation.

It is a gala rooted in deep philosophy, symbolism, and class – celebrating those who build, inspire, and leave behind something truly meaningful.

Event Highlight

- **Prestigious Venue** – The gala takes place in an exceptional, elegant setting that adds prestige and character to the event.
- **Non-commercial, Free Awards** – The statuettes cannot be purchased; they truly express recognition and ethical values.
- **Certificates for All Nominees** – Every nominee receives a beautifully designed certificate as a token of appreciation and gratitude.
- **Promotion for Every Individual and Brand** – A strong media presence ensures real and tangible visibility for all participants.
- **Hosted by Media Professionals** – The event is led by experienced media hosts, guaranteeing a high-level production.
- **Professional Visual and Video Coverage** – Ensuring quality documentation and memorable visuals.
- **Philosophical Narrative**—The gala's reference to the literary classic *Quo Vadis* adds depth and a timeless dimension.
- **International Reach** – Nominations and awards are also extended to individuals working beyond the borders of the United Kingdom.
- **Networking & Prestige** – A unique opportunity to connect with influential people and establish valuable relationships.
- **Sponsor Visibility** – A perfect setting to present your brand in an environment of authenticity, values, and excellence.



Goals

- Honouring individuals with exceptional social and professional impact – both locally and internationally.
- Promoting values such as authenticity, ethics, commitment, and courage in action.
- Building a prestigious platform for dialogue and integration between culture, business, media, and local community representatives.
- Strengthening the image of the Polish community in the UK and beyond as an active, creative, and supportive collective.
- Creating space for professional promotion of individuals and brands that deserve greater visibility and recognition.



Objectives

- Showcasing inspiring profiles of nominees across various categories.
- Organizing the gala at the highest aesthetic and organizational level, with attention to every detail.
- Promoting every nominated individual and company before, during, and after the event – through social media, the Wyspa TV website, and media partners.
- Creating a valuable networking space for guests, partners, and sponsors.
- Maintaining independence and transparency in the award selection process.
- Building the event's prestige as an award granted solely for authentic achievements – never for sale.



EVENT SCHEDULE

Stars Night Awards 2025 carries a double significance – it is both a celebration of four years of Wyspa TV's journey and the third edition of an international awards ceremony created to honour inspiring individuals and their achievements.



11 October 2025



At 6:00 PM to 1 AM



Delta Hotels by Marriott, Liverpool City Centre – Merchant Suite, Liverpool L1 1RH



Performance

- Welcome on the red carpet with a glass of champagne
- Official opening of the gala
- Awards ceremony
- Three-course dinner with a fine selection of wines and dessert
- Artistic performances
- Charity lottery
- Wyspa TV anniversary cake
- DJ Set & Party

Additional Attractions:

- Limousine ride for VIP guests – a one-hour tour of Liverpool before the gala
- Liverpool sightseeing (museums) – the day before the event for VIP guests



BENEFITS OF COOPERATION

- Prestigious brand exposure during one of the most elegant events
- Recognition as a Gala Partner – your logo featured on promotional materials, sponsor wall, website, presentations, and video coverage
- Opportunity to present your business or product in the event space
- Promotion before, during, and after the event – including social media, video materials, newsletter, and the Wyspa TV website
- Networking with leaders, media representatives, business and cultural figures – from both the UK and international communities
- Access to an exclusive VIP package, on-stage recognition, and the opportunity to invite your guests
- Strong alignment with the event's core values – authenticity, quality, culture, ethics, growth, and supporting people with a mission
- Real impact on visibility within influential and social communities
- Opportunity to build lasting business and image relations thanks to the event's exceptional and elevated setting

HONORARY PATRONAGE



SPONSORSHIP PACKAGES

PLATINUM

- Presentation of products/services during the event through brochures and business cards placed on tables
- Title: "Main Partner of Stars Night Awards 2025"
- Most frequent logo exposure on promotional materials, including brochures, sponsor walls, and presentations displayed during the Gala
- Logo and link to the Sponsor's website on the official event platform
- Exclusive brand promotion through a 30-second promotional video shown during the Gala
- Roll-up banner display in the banquet hall
- Mention of the Sponsor in press materials and media coverage
- Sponsor's 5-minute presentation during the Gala
- Sponsor of a special award presented to a selected Stars Night Awards 2025 nominee
- 4 VIP invitations to the Gala

GOLD

- Presentation of products/services during the event through brochures and business cards placed on tables
- Title: "Partner of Stars Night Awards 2025"
- Logo exposure on promotional materials, including program folders and all printed and digital materials and screens
- Logo and link to the Sponsor's website on the official event platform
- Option to display the Sponsor's roll-up banner in the banquet hall
- Sponsor's logo displayed between presentations during the event
- Mention of the Sponsor in media coverage and press materials
- Sponsor of a special award presented to a selected Stars Night Awards 2025 nominee
- 2 VIP invitations to the Gala

SILVER

- Sponsor's logo on the event's promotional materials
- Logo and link to the Sponsor's website on the official event platform
- Sponsor of a special award presented to a selected Stars Night Awards 2025 nominee
- Display of the Sponsor's roll-up banner in the banquet hall
- Mention of the Sponsor in press materials
- 1 VIP invitation to the Gala

PARTNER OF THE DAY

- Logo and link to the Sponsor's website on the official event platform
- Inclusion of the Sponsor's materials in the promotional package
- Display of the Sponsor's roll-up banner in the banquet hall

Exclusive Exhibitor – Special Offer

During the Stars Night Awards 2025 Gala, we allow the presence of a carefully selected exhibitor whose brand aligns with the event's elegance, values, and prestige.

We offer:

- An elegant exhibition space
- The opportunity for direct interaction with guests during the networking segment
- A mention of the brand during the gala and in promotional materials
- Visibility in photo and video coverage by Wyspa TV

This opportunity is designed for brands that value a distinguished setting, direct client engagement, and an image built on authenticity and shared values.

Your Brand as an Exhibitor

During Stars Night Awards 2025, we provide a carefully curated space for companies and organizations that wish to showcase their products, services, or initiatives to an exclusive group of event attendees. This is an excellent opportunity for direct interaction with potential clients, business partners, and opinion leaders.

- Roll-up banner display
- Logo featured on the official event website
- Mention in Stars Night Awards promotional materials
- Opportunity to connect with key figures and media representatives
- Participation in the official Gala in the VIP area

Each partnership package can be individually tailored to suit your needs.

The scope of services is flexible – individual elements can be added or removed to best align with your expectations and promotional strategy.

CHARITY LOTTERY

During Stars Night Awards 2025, a charity lottery will be held with the goal of supporting social initiatives.

Opportunities for Donors:

- Donation of prizes for the lottery – an excellent way to promote your brand among event guests
- Logo exposure on the official event website and in promotional materials
- Roll-up banner display

Loteria przyciąga uwagę gości i jest jednym z oczekiwanych elementów wieczoru. Jest to idealna okazja, aby wnieść wartość do wydarzenia i jednocześnie zwiększyć rozpoznawalność swojej marki.

THANK YOU

Thank you for your time and interest in partnering with us for Stars Night Awards 2025.

Thanks to partners like you, we can create a space where authenticity, value, and inspiration become a true celebration.

The Gala has an international reach, with its message resonating across the UK, Europe, and beyond – together, we are building bridges between cultures, communities, and individuals who have a real impact on shaping meaningful narratives.

We believe that we can create more than just an event together – we can co-create history.



contact@wyspa.tv



wyspa.tv



+44 7923 996 737

PREVIOUS EDITIONS

